

ND2:A2:AO  
22 MARCH 1992  
(718)390-3915

FROM: A. OZEGOVICH, NNIXCOM A2 BUYER  
TO: ALL CONUS BUYERS

SUBJ: A2 PLANOGRAM UPDATE

1. INFORMATION BULLETIN #92-37 OF 15 OCTOBER 1992 WITH DEPARTMENT SIZE PLANOGRAMS HAS BEEN UPDATED TO COINCIDE WITH "E MAIL" OF 26 JANUARY 1993 WITH SHARE OF MARKET CHANGES.
2. REFER TO ATTACHMENT FOR REVISED DEPARTMENT SIZE PLANOGRAM.
3. ANY QUESTIONS OR ASSISTANCE REQUIRED, PLEASE CONTACT THE UNDERSIGNED.



ANNE OZEGOVICH

51860 9806

**NAVY EXCHANGE**

**STORES A/B**

**17" FULL PRICE**

**10.5" SAVINGS**

**27.5"**

|         |          |         |         |          |        |           |        |
|---------|----------|---------|---------|----------|--------|-----------|--------|
| RJR 17" |          | RJR 10" |         | RJR 1.5" |        | RJR 10.5" |        |
| PM 11"  | B&W 1.5" | LOR 2"  | AM 2.5" | PM 2.5"  | B&W 8" | PM 11"    | B&W 8" |
| PM 11"  | B&W 1.5" | LOR 2"  | AM 2.5" | PM 2.5"  | B&W 8" | PM 11"    | B&W 8" |
| PM 11"  | B&W 1.5" | LOR 2"  | AM 2.5" | PM 2.5"  | B&W 8" | PM 11"    | B&W 8" |
| PM 11"  | B&W 1.5" | LOR 2"  | AM 2.5" | PM 2.5"  | B&W 8" | PM 11"    | B&W 8" |
| PM 11"  | B&W 1.5" | LOR 2"  | AM 2.5" | PM 2.5"  | B&W 8" | PM 11"    | B&W 8" |

**27.5"**

| NAVY EXCHANGE                       |  | D-STORES                            |  | 8. FULL PRICE |  | 4.5 SAVINGS                         |  |
|-------------------------------------|--|-------------------------------------|--|---------------|--|-------------------------------------|--|
| R/R 8'                              |  | R/R 5'                              |  | R/R 5'        |  | R/R 4.5'                            |  |
| PM 3'                               |  | PM 5.25' B&W .75' LOR .75' AM 1.25' |  | PM 1'         |  | B&W 4'                              |  |
| PM 5.25' B&W .75' LOR .75' AM 1.25' |  | PM 1'                               |  | B&W 3.5'      |  | PM 5.25' B&W .75' LOR .75' AM 1.25' |  |
| PM 5.25' B&W .75' LOR .75' AM 1.25' |  | PM 1'                               |  | B&W 3.5'      |  | PM 5.25' B&W .75' LOR .75' AM 1.25' |  |
| PM 5.25' B&W .75' LOR .75' AM 1.25' |  | PM 1'                               |  | B&W 3.5'      |  | PM 5.25' B&W .75' LOR .75' AM 1.25' |  |
| PM 5.25' B&W .75' LOR .75' AM 1.25' |  | PM 1'                               |  | B&W 3.5'      |  | PM 5.25' B&W .75' LOR .75' AM 1.25' |  |

# NAVY EXCHANGE

|                 |          |         |         |            |       |           |         |        |
|-----------------|----------|---------|---------|------------|-------|-----------|---------|--------|
| E-STORES        |          |         |         | 7.5        |       |           |         |        |
| 4.5' FULL PRICE |          |         |         | 3' SAVINGS |       |           |         |        |
| RJR 4.5'        |          |         |         | RJR 3'     |       |           |         |        |
| PM 2'           | RJR 2.5' |         |         | B&W 3'     |       |           |         |        |
| PM 2.75'        | B&W .5'  | LOR .5' | AM .75' | PM .66'    |       | B&W 2.34' |         |        |
| PM 2.75'        | B&W .5'  | LOR .5' | AM .75' | PM .66'    |       | B&W 2.34' |         |        |
| PM 2.75'        | B&W .5'  | LOR .5' | AM .75' | PM .66'    |       | B&W 2.34' |         |        |
| PM 2.75'        | B&W .5'  | LOR .5' | AM .25' | L 5'       | AM 1' | LOR .5'   | L&M .5' | B&W 1' |
| 7.5'            |          |         |         |            |       |           |         |        |

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# NAVY EXCHANGE

C-STORES

17.5'

11' FULL PRICE

6.5' SAVINGS

| RJR 11' |        |           |          |      | RJR 6.5' |         |        |
|---------|--------|-----------|----------|------|----------|---------|--------|
| PM 5'   |        | RJR 6'    |          |      | RJR 1.5' |         | B&W 5' |
| PM 7'   | B&W 1' | LOR 1.25' | AM 1.75' |      | PM 1.5'  |         | B&W 5' |
| PM 7'   | B&W 1' | LOR 1.25' | AM 1.75' |      | PM 1.5'  |         | B&W 5' |
| PM 7'   | B&W 1' | LOR 1.25' | AM 1.75' |      | PM 1'    | L&M .5' | B&W 5' |
| PM 7'   | B&W 1' | LOR 1.25' | AM 75'   | L 1' | AM 1'    | LOR .5' | B&W 5' |

17.5'